

Keynote

“Collaborating for a Successful Sector”

David Wood, CEO, CRNS

Collaboration

“Cooperative arrangement in which two or more parties (which may or may not have any previous relationship) work jointly towards a common goal”





“Opportunities for Collaboration”

- **What is a hub?**
- **CRNS support/network/glue**
- **Strategic and operational support**
- **Long after the money has gone!**

“Strong progress since last conference”

- **CRNS team**
- **Zero Waste Scotland**
- **CRNS Consortium**
- **Reuse Line**

“Providing leadership for the sector”

- **Deposit and Return systems**
- **Extended Producer Responsibility**
- **Single Cups**
- **Scottish Government relationship**

“Strong Local Government partnerships”

- Consortium
- Reuse
- HWRC’s
- Waste targets

“Procurement can be a success story”

- **Scotland Excel relationship**
- **Zero Waste Scotland**
- **Senscot**

“Embracing the circular economy is an environmental imperative, economic opportunity with strong social benefits”

From a Linear Economy...



Call me a skeptic ...





“We don’t need to save the earth, we need to save the business world because it is the ways of business that are killing the earth” – The Ecology of Commerce, Paul Hawken - 1993

A “collaborative” approach to business – “Triple Bottom Line”

A triple bottom line measures an organisations degree of social responsibility, its economic value and its environmental impact







“Take the opportunity to work together further and faster”

- **Which means collaboration**
- **Inclusive growth**
- **Be smart!**

Be ambassadors for reuse and repair

- **Recycling is the norm (in general sense!) with general public**
- **Making reuse and repair the norm**



Thanks for Listening

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