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Operations Manager





Registered charity and Social Enterprise

Our Mission:

***To enable people in Scotland to cycle
as their mode of transport***

Our Vision:

***An environment where everyone
benefits from riding a bike***

Timeline

- Glasgow Bike Shed founded – July 2010
- Moved to Haugh Road Warehouse – October 2012
- Opened second Glasgow Branch in Southside – May 2017
- Rebranded as Bike for Good – November 2017
- Moved Southside hub to new, bigger premises – April 2019

Glasgow West



Glasgow South



Community Outreach

- **Bike Academy** - supporting & encouraging young people into cycling.
- **Velocommunities** - targeted at converting car drivers into cycle commuters.
- **Wheelbeing** - focused on cycling for physical and mental health improvement.
- **Bikes For All** - providing free membership to the nextbike scheme for people on low or no income.
- **Pedal Pathways** - a cycling engagement, training and leadership programme for vulnerable women.

Enterprise & reuse activities

- **Glasgow West & South**

- Refurbished bikes & parts
- Repairs & servicing
- FYOB workshops
- Cycle training
- Maintenance training

- **B2B outreach services**

- Dr Bikes
- Cycle Friendly Employer
- Fleet bikes and servicing

- **Glasgow nextbike**

Impact

- **Profit**

- Enterprise & reuse activities are a funding stream for the charity.

- **People**

- External (service users) - enabling & educating.
- Internal (team) - employment & development

- **Planet**

- Co2 savings, bikes saved from landfill,
- Refurbished bikes & parts sold etc.

Impact Communication

- Social Impact report
- Facebook
- Monthly newsletter
- Strong internal communications
- In store communications & POS

Examples

- In 2018/19, 1,699 bikes were diverted from landfill, saving 250 tonnes of CO₂e; the equivalent to taking 41 cars off the road for a year!
- Last year we sold almost 2,500 refurbished bike parts. These are stripped off bikes by volunteers and provide access to affordable parts to keep people's bikes on the road.
- 26% of our current employees started as volunteers, ex-offenders or CJS work placements.
- Last year 1,178 people attended a FYOB session to enable them to maintain their own bike.



Questions?

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